

# Releaf<sup>.co</sup>

your natural guide to healing



**Are your customers looking for Releaf?**

**Give them access to the information they need, while increasing traffic to your business!**

Every month Releaf Magazine reaches over 50,000 readers, while our daily news blog receives over 750,000 web hits! Here is your chance to deliver the fastest growing natural health magazine in the country to your customers!

## Our Mission

Releaf Magazine is composed of selection of ideas collected by cannabis advocates to inform and educate the community. Our monthly publications will inform those that seek an honest, credible, and reliable source of information on alternatives to contemporary pharmacology. Releaf magazine and its website will provide experiences and perspective on cannabis, while delivering other holistic options to support a healthy lifestyle.



Releaf.co • PO Box 6463 • Providence, RI 02940

## Who We Are:

We are the most credible source for cannabis news. Every one of our staff members are medical cannabis advocates with passion for the movement. You can trust that your advertisement will be carefully handled and placed to maximize your investment.

## Reasons to advertise with us:

- Our media imprint on the medical cannabis community
- Over 50,000 people view Releaf magazine monthly.
- Digitally we experience 750,000 page views and 100,000 unique visitors at Releaf.co per month.

## What we can do for you!

- Your advertising budget will stretch further. Our magazine is published monthly and our website is updated daily, readers will see your message.
- Everyday our readers are buying equipment and supplies to facilitate every aspect of cannabis culture. We won't just advertise anything - we are demographic specific which yields the highest return rate for you and your business.
- Releaf Magazine is your community's natural guide to healing. Let Releaf show them what you have to offer.

## Client Distribution

### Platinum Distributor / \$100 Monthly Package

18 print copies of Releaf magazine per month.

Store logo (75x300 pixels), name, address and web address in our distributor directory, published each month in Releaf Magazine.

### Gold Distributor / \$75 Monthly Package

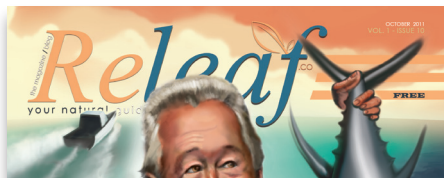
12 print copies of Releaf magazine per month.

Store name, address and website in our distributor directory, published each month in Releaf Magazine.

To start bringing your customers Releaf contact  
1.877.420.6676







# Print Advertising Rates

## Full Color Monthly Rates

	4 Issues	6 Issues	12 Issues
Business Card/ 1/8 Page	\$175 <i>per month</i>	\$163 <i>per month</i>	\$145 <i>per month</i>
1/4 Page	\$250 " "	\$235 " "	\$220 " "
1/2 Page	\$500 " "	\$450 " "	\$425 " "
2/3 Page	\$700 " "	\$656 " "	\$600 " "
Full Page	\$900 " "	\$800 " "	\$700 " "

## Premium Placements Monthly Rates

	4 Issues	6 Issues	12 Issues
Pages 5-20	+15% <i>per month</i>	+15% <i>per month</i>	+15% <i>per month</i>
Jump Spread	\$1350 " "	\$1310 " "	\$1275 " "
Inside Back Cover	\$1169 " "	\$1100 " "	\$1050 " "
Inside Front Cover	\$1500 " "	\$1400 " "	\$1300 " "
Back Cover	\$2000 " "	\$1850 " "	\$1750 " "

# Client Supplied Catalogs

Weight	Price
Under 0.3-1.2 oz.	\$2000
1.2 oz. +	<i>inquire</i>

## Page Sizes

### DOUBLE PAGE SPREAD

**GREEN LINE** Live Area 16.25 x 10.125  
**RED LINE** Trim 16.75 x 10.625  
**BLUE LINE** Bleed 17.25 x 11.125

No Copy or Product should go outside the  
**GREEN LINE** Background pictures or color  
must go past **RED** line

### JUMP SPREAD

**GREEN LINE**  
Live Area  
8.125 x 10.625

**RED LINE**  
Trim 8.375 x 10.875

**BLUE LINE**  
Bleed 8.625 x 11.125

2.5" x  
10.125"  
1/3 page  
vertical

### FULL PAGE BLEED

**GREEN LINE**  
Live Area  
8.125 x 10.625

**RED LINE**  
Trim 8.375 x 10.875

**BLUE LINE**  
Bleed 8.625 x 11.125

### 1/2 PAGE VERTICAL

3.81" x  
10.125"  
1/2 page  
vertical

All Live  
Area

### FULL PAGE

7.75" x  
10.125"

All Live  
Area

### 2/3 PAGE

5.174" x  
10.125" 2/3  
page

VERTICAL  
ONLY

All Live  
Area

### 1/2 PAGE HORIZONTAL

7.75" x 5" 1/2 page  
horizontal

All Live  
Area

### 1/4 & 1/8 PAGE

3.75" x 2.25"  
All Live  
Area  
1/8 page

3.812" x 5"  
1/4 page

All Live  
Area

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## ADVERTISING CONTRACT

Client: \_\_\_\_\_ Billing: \_\_\_\_\_  
Contact: \_\_\_\_\_ Contact: \_\_\_\_\_  
Address: \_\_\_\_\_ Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Phone: \_\_\_\_\_  
Fax: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_ Email: \_\_\_\_\_

Advertiser's name as it will appear in the Advertisers Index: \_\_\_\_\_

Advertiser's web address as it will appear in the Advertisers Index: \_\_\_\_\_

Bill: \_\_\_\_\_ Advertiser: \_\_\_\_\_ Agency: \_\_\_\_\_

Fill in information for each issue in which you wish to reserve space.

Issue(s)	Ad Size	Special Position/Notes	Rate	Net

Agreed: All terms & conditions as this contract are listed on the Releaf.co website and are part of the contract. A signed original of this contract must be on file with Releaf Magazine LLC before any insertion orders are excepted. Signed contracts may not be cancelled after the ad close date.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Sales Person: \_\_\_\_\_ Date: \_\_\_\_\_

ACCOUNT#

for office use only